# Fall 2020 Geological Society of Washington Membership Report

### GSW Council Meeting, 7 October 2020Membership Chair, Erik Hankin, ehankin@agu.org

# New Membership

Twenty individuals have applied for new membership with GSW as of 6 October 2020. Only ten of these individuals have followed through with payment and are now members of GSW. The number of student applications is down from previous years (4 approved applicants, 1 new member).

# Overall Membership (from Spring report)There are 229 paid members for the 2020 calendar year as of 13 May 2020. There are 47 members from 2019 who have yet to renew, yielding an 82% renewal rate – slightly lower than 2019’s renewal rate of 84% at this same time of year. Members from 2019 received three electronic renewal reminders and one paper renewal reminder. *Note that these numbers are from the Spring of 2020, and I am waiting on updated metrics from MSA*.

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| --- | --- | --- | --- |
| **Membership Type** | **Paid** | **Lapsed** | **New Members** |
| **MetroArea Members** | 157 | 34 | 4 |
| **NonMetroArea Members** | 51 | 5 | 0 |
| **Student Members** | 12 | 6 | 0 |
| **Early Career Members** | 9 | 2 | 2 |
| **Total** | 229 | 47 | 6 |

# Non-DC Area Membership

The virtual meetings do open up GSW to a potentially much larger audience and could be a way to bring in more non-metro area members (a membership group that has declined at a much higher rate than other over the last decade).

GSW may want to look to advertise (for free) upcoming virtual meetings in geoscience society online communities, like those used by the Geological Society of America and American Geophysical Union. The meetings may be a nice resource for non-area students and/or department chairs.